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MÉNDEZ



CARPA MAGICUS

*A space in which to live an **“experience”***



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“MAGIA DE AQUÍ E DE ACOLÁ”

A surprising magic show



“Maxia de aquí e de acolá” (magic from here and beyond) is a dynamic, versatile magic show in which interaction with the audience is essential and skill and ingenuity blend with music, inviting everyone to dive into a world where fantasy and illusion take centre stage.



A show where anything can happen — and amaze.

Audience: Families.
Running time: 40 minutes

TECHNICAL REQUIREMENTS

Stage: The show is adapted to the dimensions of the marquee.

Sound:

Amplification: 1,000 watts.
Headset microphone.



Lighting: General wash as support lighting.

Technical crew: 2 people

Set-up time: 1 hour.
Strike time: 1 hour.

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Looking to surprise?

Creating unforgettable moments and memorable experiences.



Carpa Magicus is a mobile performance space. A temporary, pop-up intervention that brings magic into all kinds of places, with the aim of breaking through the limits it faces today, whether geographical or physical.



Travelling magic that gives anyone the chance to enjoy, understand and appreciate the art. It takes magic to **new spaces** and creates **new channels** of expression that are closer to the audience, going back to basics through the immediate, effective power of proximity. An initiative that brings both artistic and educational activities to life "at street level", encouraging people to take part.



Live experiences, face-to-face experiences. The surprise created by bringing magic to the street in this way is matched by the lasting impression that "brands" leave on those who take part, and it shows creativity and originality — something that really matters when it comes to standing out from more traditional proposals.

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A space for entertainment, transformations and surprises

Features

Description.- A marquee designed to be up and running in 20 minutes and to be installed on any surface.

Material.- White PVC-coated fabric, 620 g/m², fire-retardant, water-repellent and UV-treated.

External dimensions: 10 m x 12 m x 4 m.

Internal dimensions: 8 m x 10 m x 3 m.

Floor area: 80 m².

Door: 2.6 m high x 3.2 m wide.

Walls and roof 1 m thick.

Fitted with harnesses for **anchoring and securing** around the whole upper and lower perimeter of the marquee. It can be anchored with guy ropes and ballast weights or pegs.

Projector and screen on which **a promotional video can be shown** before each performance or activity.

PA system for background music, voice-overs with music or announcements about the festival or activity.

Capacity: 90–120 people per session.







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Promotional medium

A mobile structure that is easy to set up and transport.

Custom branding

Marquees have become a key medium in the communication strategy of events and festivals for getting their image across.

The upper and lower harnesses allow the marquee to be customised, as they can be used to hang printed banners measuring 150 cm x 400 cm (width x height) with eyelets.

Printing offers countless ways to customise the marquee and launch the communication for your festival.

Projector and screen on which **a promotional video can be shown** before each performance or activity.

PA system for background music, voice-overs with music or announcements about the festival or activity.

Making a strong visual impact

Give the spirit of your festival or event greater visibility — something within easy reach today — and capture the attention and curiosity of the public.







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Magic is a tool that helps to improve communication and the development of promotional campaigns, using **illusion** as the vehicle to convey a message, a festival or an event more effectively.

We turn your promotional strategy into a **magical experience**. Magic does more than convey a message or promote a festival, event or activity: it becomes an exceptional draw for potential visitors, building anticipation, capturing attention, surprising, communicating and, in the end, making them the stars of an experience.

Live experiences, face-to-face experiences. The surprise created by taking culture out into the street in this way is matched by the lasting memory these actions leave with people, and it shows creativity and originality — something that really matters when it comes to standing out from more conventional formats.

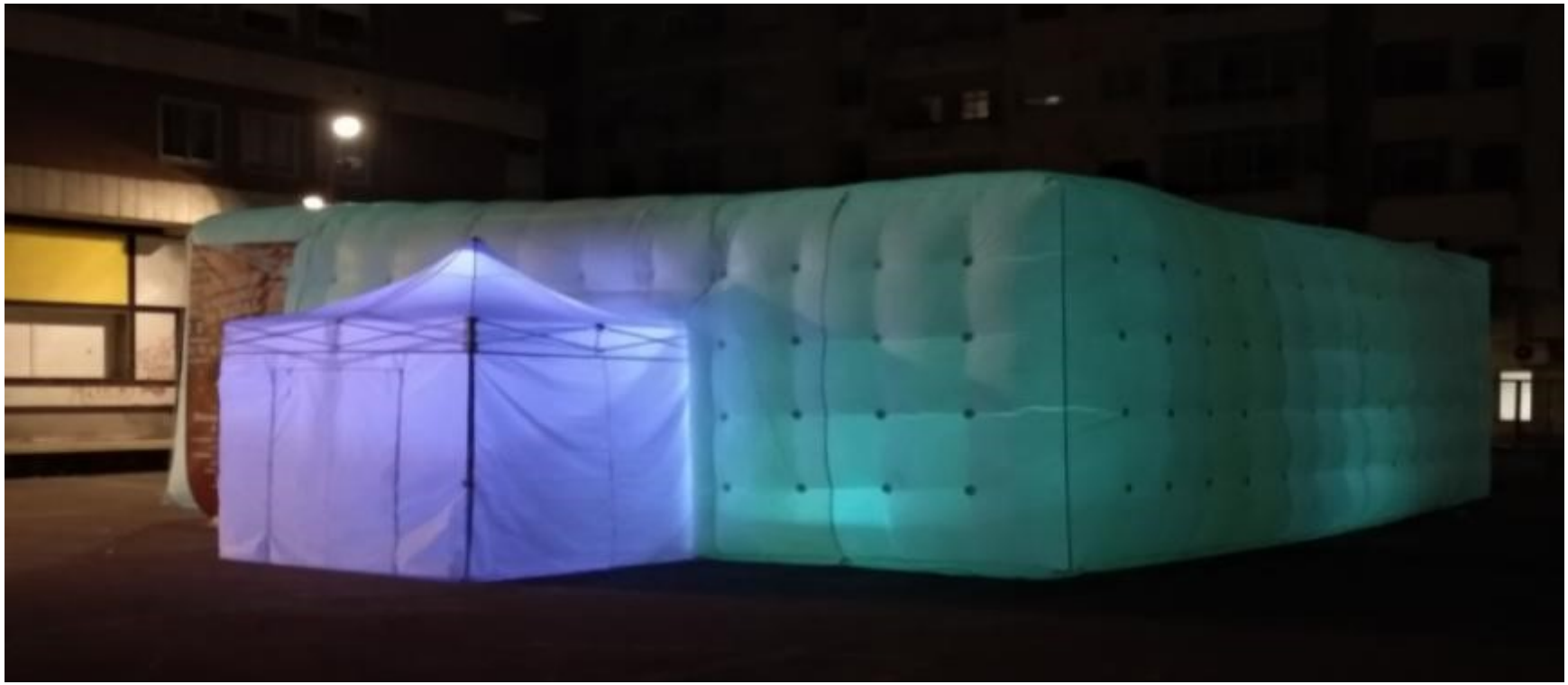
Don’t hesitate to get in touch.

Tell us your idea.









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