Magic marketing

Magic & Imagination





Magic marketing

Surprising marketing strategies

Street marketing

We use public spaces in original, ingenious ways to run advertising campaigns that get people involved, helping the message to spread and go viral.

Roadshow

Being where our target audience is. Far more than a simple advertising medium.

Corporate events

Creating emotional experiences, not meetings.

Bespoke shows

Surprising made-to-measure actions that get the messages you want to convey across effectively.

Looking to surprise?

Creating unforgettable moments and memorable experiences linked to your brand.

Magic marketing is a tool that helps to improve communication and the development of business campaigns, using magic as the vehicle to convey a brand or a product more effectively.

We turn your marketing strategy into a magical experience. Close-up magic does more than convey a message or promote a product or service: it becomes an exceptional draw for potential customers, building anticipation, capturing attention, surprising, communicating and, in the end, making them the stars of an experience.

Live experiences, face-to-face experiences. The surprise created by taking marketing out into the street in this way is matched by the lasting memory brands leave with people, and it shows creativity and originality — something that really matters when it comes to standing out from the competition.

The results of these direct, close-to-the-consumer actions are always very positive: they make a big impact that stays with people, creating an experience that breaks into everyday routine by surprise — a world away from the visual impact of an advert in a magazine or on a billboard.

Don’t hesitate to get in touch.
Tell us your idea.


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Mercar en Ourense
é máxico
22 DECEMBRO: San Francisco (mañá) Couto (tarde)
23 DECEMBRO: Barrocas
27 DECEMBRO: Seixalbo (mañanal Carballeira (tarde)
29 DECEMBRO: A Ponte
30 DECEMBRO: Xardín do Posío
2 DE ENERO: Vinteún
3 DE ENERO: Mariñamansa
Horarios


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Horarios


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Feiras itinerantes de MAXIA
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